



Experience

Clam Outdoors, Graphic Designer

Rogers, MN | September 2023 - Present

Designed digital advertisements, product catalogs, packaging and hang tags, custom apparel, and vehicle wraps for Clam, Quick-Set, POLAR, All-Terrain Tackle, and BLACKFISH. Lead the research, development, and creation of the brand guides for each of the four companies under Clam Outdoors.

Minnesota Twins, Design Intern

Minneapolis, MN | February 2023 - July 2023

Designed graphics for social, print, and digital media use based on creative briefs project managers and executives provided, while maintaining the comprehensive visual identity system the Minnesota Twins created following their 2022-2023 brand refresh.

JOG Athletics, Product Designer

Remote | May 2021 - August 2022

Designed hockey jerseys for collegiate programs like Denver, Michigan, Massachusetts, as well other universities, junior teams, and high schools around North America.

Sportsdigita, Graphic Design Intern

Edina, MN | May 2021 - August 2021

Primarily worked with their marketing department on webinar ads, webinar Digidecks, social media animations, and video editing and animation for a new intro reel.

St. Paul Saints, Marketing & Creative Intern

St. Paul, MN | March 2020 - September 2020

Designed video board graphics for team and league statistics, promotional nights, and giveaways. Photographed players and contestants in on-field promotional events.

KU Hockey Club, Dir. of Digital Media and Merchandise

Lawrence, KS | August 2018 - May 2022

Created 100s of multi-media graphics for our social media platforms and orchestrated dozens of online stores that sold over 1,200 items totaling over \$40,000. Throughout the 2022 season, we reached over 1.2 million people on Twitter alone.

Hazeltine National Golf Club, Honor Caddie

Chaska, MN | June 2013 – August 2021

Thoroughly communicate club and shot selection, desired outcomes and potential misses, allowing my golfer to be as successful as possible navigating the golf course. The most notable golfers I've caddied for include Larry Fitzgerald, Tyler Strafaci, Danielle Kang, Lydia Ko, and the No Laying Up podcast hosts.

Contact

651-346-8708

akcadle@gmail.com

andrewcadlecreative.com

Education

University of Kansas

BFA, Visual Communications – 2022

Georgetown University

MPS, Sports Management – 2024

Awards

All Club Leadership Award

KU Hockey Club – 2022

Executive Officer of the Year

Finalist, KU Sport Clubs – 2022

Best Social Media Presence

1st Place, KU Sport Clubs – 2022

NSPA Design of the Year

Honorable Mention, USA – 2018

NSPA Design of the Year

Honorable Mention, USA – 2018

CSPA Gold Circle Awards

First Place, USA – 2018

Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Adobe XD

Figma

Canva

Lytho

Hive

Locker Room

Bookmaking

Lettepress